

Data Protection Survey

Responsible Parties:

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Introduction:

The protection of your personal data is an important concern for us. This privacy policy informs you about the data collected, processed, and used during our survey, and how we ensure the protection of your data.

1. Data Processing in the Context of the Survey:

Participation in the survey is anonymous. No personal data such as name, address, or IP address will be collected. All responses are stored and evaluated in an anonymized form.

2. Purpose of Data Collection:

The collected data will be used exclusively for research purposes and to improve our services in the field of personal development. The goal of the survey is to understand the topics that concern men.

3. Scope of Data Collection:

During the survey, the following information will be collected (if answered by the participants):

- Demographic information (age, daily routines)
- General interests
- Purchasing behavior regarding personal development services
- Use of information channels
- Additional health-related information relevant for analysis
- Interest in potential collaboration

4. Legal Basis for Data Processing:

Data processing is carried out based on your voluntary consent in accordance with Art. 6(1)(a) GDPR. As the survey is anonymous, no personal data will be collected.

5. Duration of Data Storage:

The anonymously collected data will be stored for a period of 2 years and then deleted. No personal data will be stored that would allow identification of individual participants.

6. Data Sharing:

The collected data will not be shared with third parties. The survey will only be analyzed by Katrina Gora, Lena Pfeiffer, Nathalie Birenbaum, Jeannine Gehre, Anna Prezenski, and Verena Brey.

7. Your Rights:

As the survey is anonymous, no personal data can be attributed to you. Therefore, rights such as access, correction, or deletion of data do not apply to this survey. If you have questions regarding data processing, feel free to contact us at any time.

8. **Data Security:**

We use technical and organizational security measures to protect the collected data against loss, destruction, access, alteration, or distribution by unauthorized persons.

9. **Contact:**

If you have any questions or concerns regarding data protection, you can contact us at any time: hallo@jeanninegehre.de

10. **Changes to the Privacy Policy:**

We reserve the right to modify this privacy policy at any time. The current version is available on our website.